

Brand Ambassador Program

hypEFIVE

Where fitness meets social

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Our superhypers are college students, passionate about health & wellness, ready to spread the hype around campus

Are you...



A business school student or enrolled in any undergraduate program?



Involved in your college health and wellness clubs or playing in any college sports?



Excited to take on a leadership opportunity and become a fitness reference in your community?



Looking to challenge and be challenged by your friends and wear free swag?

Interested? Find more about our superhyper program on our channels:

@hypefiveapp

www.hypefiveapp.com/affiliate



What's in the superhyper program?

Consolidate your position as a **fitness reference within your community, empower students** to embrace better habits in a fun environment and start building a **fitness network**

Get a free swag pack and a complimentary welcome gift



It all starts with a challenge ...

- 1 Build a profile and create your first challenge**
Set a goal, invite others and start earning hpoints
- 2 Connect around hypefive**
Follow our social media channels & share your hypefive story in yours! Your influencing power is what helps our community grow!
- 3 Talk about us 😊**
Tell all yours friends and family about your unique ambassador referral code
- 4 Boost up your hyper pride!**
Show your free swag and spread our mission and value to motivate others

We need your support in shaping the hypefive journey by connecting us to your community in our platform & beyond

Post 1 photo + story on your Instagram with your free swag, tagging @hypefiveapp

Host 1 in-person event / meetup once a month for the first 3 months

Post 1 story weekly on your Instagram about your use of hypefive



Create a weekly challenge during the first two months, and be part of at least one challenge at any given time

Bring 50 friends during the first month, and 20 friends afterwards, using your unique referral code

We want you to succeed with hypefive and will trust your authenticity in your ambassador role! We are together in this journey and will help you make it happen

The superhyper partnership will last **until graduation**, with the possibility of extending the ambassador role to the #hypetribe after, depending on involvement

Join the hype and empower your community by connecting everyone in a fun, engaging and enriching environment!

Boost
motivation



Discover recs to
enhance workouts

Coordinate to
"fit socially"



Expand & complement
your routine



All in a fun &
friendly space

Find us on Social Media or
reach out to learn more:

@hypefiveapp



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